



Doing Away with Throw Away!™

The First and Only Reusable
Take-out Container Service

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In Portland, we love food carts...



The Problem...Disposables

Food carts in downtown Portland use
~**60,000 disposable containers**
every month





Almost all containers end up in the landfill...

...even the compostable ones



The Solution... Reusables

- GO Box provides **clean, reusable to-go containers as a service** to food vendors and their customers, and a system for managing the returns.



GO Box

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How GO Box Works

1 SIGN UP

Subscribe to GO Box at your favorite vendor, it's fast and easy!



2 GET FOOD

Your meal is served in a GO Box.

3 EAT

Enjoy your meal, waste-free.



4 RETURN

Return empty GO Box at drop site and receive token.



5 REPEAT

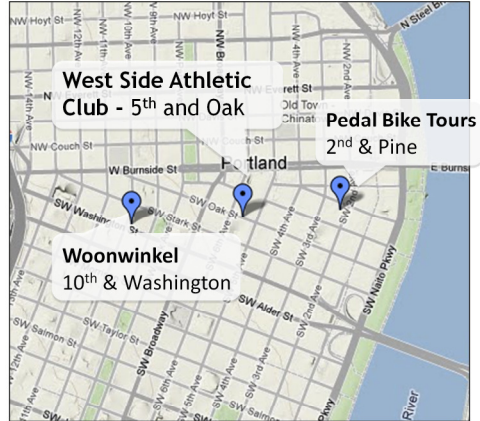
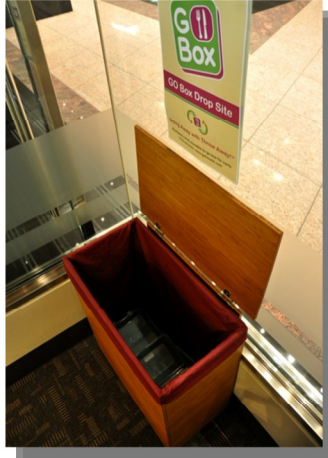
Use token to get your next meal in a GO Box!

GO Box:

- Picks up used containers.
- Washes them in a commercial kitchen.
- Returns them clean to vendors.
- **All by bicycle!**



Drop Box Locations






GO Box Corporate Program

- Offers opportunity to green an office or building
- Reduces waste
- Easy, convenient returns
- Over 20 sites today



Customers and Revenue

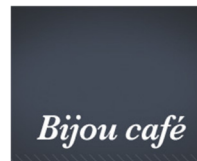
Vendors	Subscribers	Office and Building Managers
<ul style="list-style-type: none"> • Food vendors who offer take-out • Over 75 vendors <div style="text-align: center;">  </div> <ul style="list-style-type: none"> • Pay \$0.20 for each GO Box used 	<ul style="list-style-type: none"> • Individuals who want to reduce waste and guilt from take-out meals • Over 1600 subscribers <div style="text-align: center;">  </div> <p style="text-align: center;">Purchase GO Box subscription for \$18/year</p>	<ul style="list-style-type: none"> • Businesses that want to reduce waste and green their organization • 22 participating businesses <div style="text-align: center; border: 1px solid #ccc; padding: 10px; margin: 10px auto; width: 150px;">  </div> <ul style="list-style-type: none"> • Purchase \$75/month Corporate Plan

GO Box
Think Beyond Plastic - Innovation Competition 9

Slide 4 How does your company make money? Who are your customers and how do they find your product?

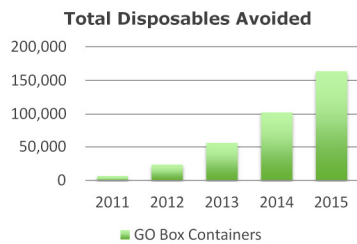
Subscriber photo by Heather Zinger
Vendor photo by Alexandra Shyshkina

Partnerships



GO Box After 2 Years

- Attracted over 1,600 subscribers and 75 vendors in downtown Portland.
- Eliminated the use of over 30,000 disposable containers.
- Won the 2012 City of Portland BEST Award for Sustainable Services.
- Developed licensing agreement for expansion to other cities in response to multiple inquiries.



GO Box... in Your City?

- GO Box license available
- Award-winning business and brand
- Sustainable business opportunity
- Launch and operate with support for success



GO Box



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Throw Away!™**



Find out more

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